



Bullseye

HOW A VISION MADE WORKING
TOGETHER LEARNING TOGETHER

‘We cannot solve
our problems with
the same thinking we
used to create them’

Comenius College, Krimpen aan den
IJssel (Rotterdam region), the
Netherlands.

Small (300 students) school for
secondary education.

Started 2017 as headmaster tasked
with implementation new concept.





2016

- student applications all-time low (...)
 - results: 3 out of 4 below standard
 - high sick-leave: 11% (benchmark 4,5%)
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Stakeholder research (2016-2017)

Negative culture among colleagues (family-based type)

Invisible within community and unreliable partner

Old-fashioned (pedagogical and didactic)

Making no use of potential strengths (small size)

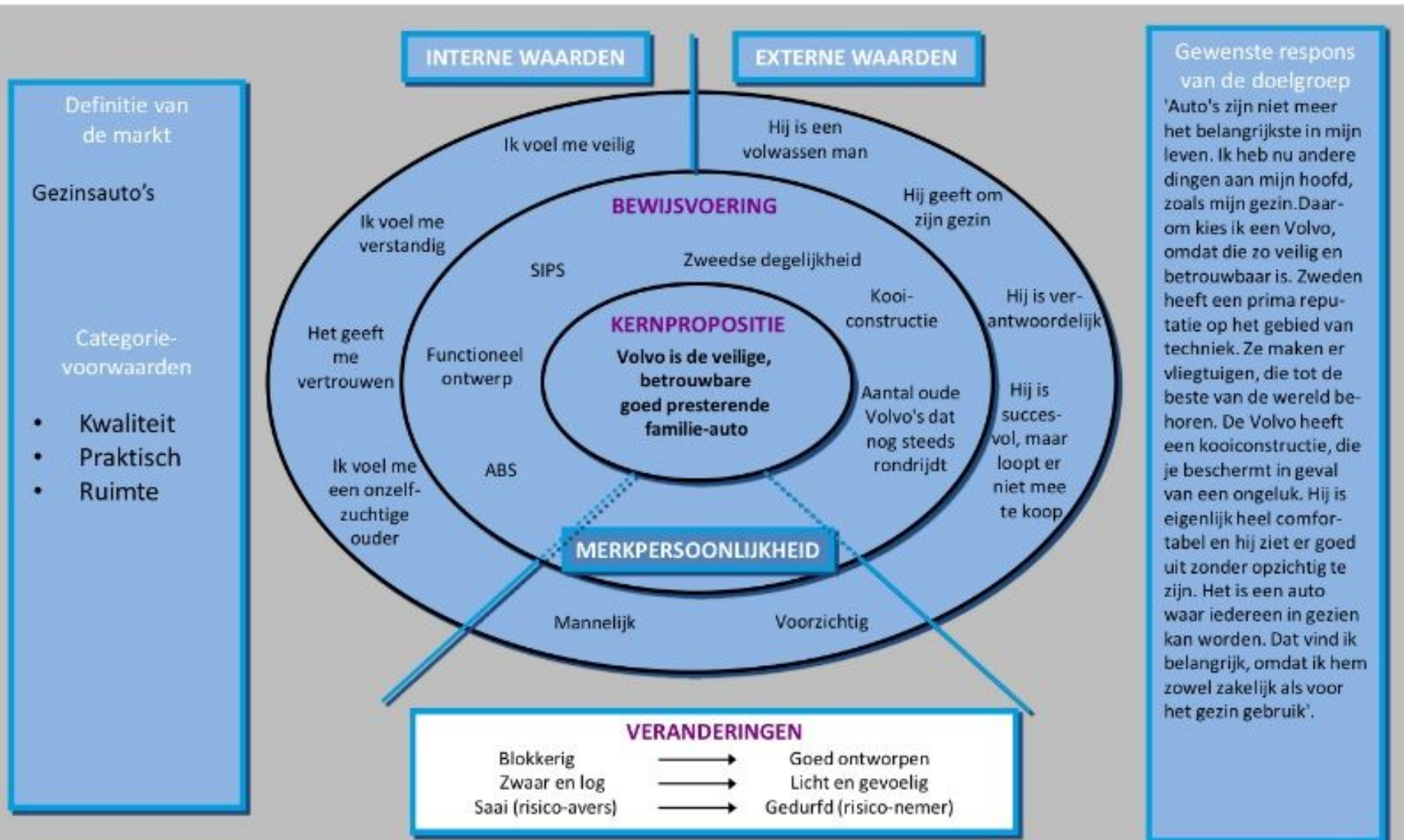
Doing new things in an old culture

Core question:

WHAT'S OUR PURPOSE?



Bull's Eye Volvo

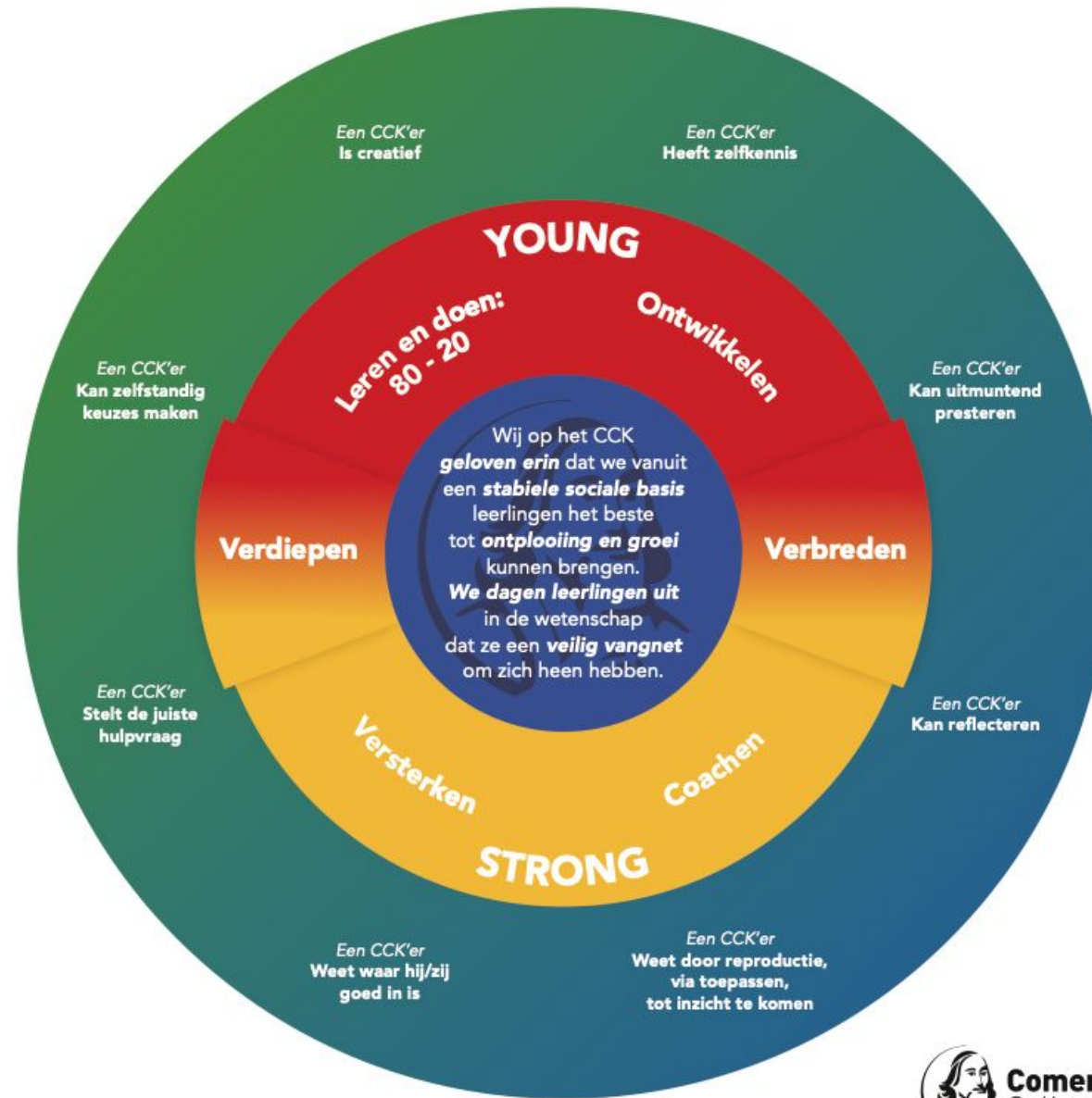


Searching for our 'why'

'Museum' workshop:

Imagine our school's a museum and we're temporarily closed for a grand re-opening with a new exposition...

- What has to be our centerpiece? Why will people come to us?
- What can go in storage? We don't need it now, but who knows...
- What can we throw away? It was OK once, but time got the best of it.



Young & Strong

Learning and doing in a 80-20 ratio

- four days of lessons, one day of student-chosen activities

Developing yourself

- portfolio and internships at stakeholders

Scaffolding students

- system of strong-hours once a day in which students choose the topic in which they need scaffolding

Coaching

- coaching sessions with parents and students instead of teacher-parent talks

Disney

HAPPILY
EVER
AFTER

